VisualOn and QUANTEEC Partner to Advance Sustainable Streaming Solutions

# A Strategic Partnership Focused on Green Technology

In today’s rapidly evolving streaming industry, sustainability and efficiency are emphasized more than ever. VisualOn, a leader in multimedia playback solutions, has strategically partnered with QUANTEEC, a French innovator in sustainable streaming technology. This collaboration aims to integrate QUANTEEC’s advanced technology into VisualOn’s media players, thereby enhancing the streaming experience while significantly reducing environmental impact.

# Aligning Visions: The Green Pillar

Both VisualOn and QUANTEEC share a fundamental commitment to sustainability. VisualOn has long been recognized for its efforts to optimize streaming quality and performance across various platforms while focusing on energy efficiency. QUANTEEC’s technology complements this vision by enabling substantial reductions in energy consumption and operational costs through its innovative streaming model. This shared emphasis on green technology forms the core of their partnership.

Daniel Negru, CEO of QUANTEEC, remarked, “Our collaboration with VisualOn is a natural fit, as both companies prioritize sustainability in our operations. By integrating our technology with VisualOn’s platforms, we’re able to jointly promote a greener approach to streaming that benefits both viewers and the environment.”

“At VisualOn, we believe that innovation and sustainability go hand in hand. Our partnership with QUANTEEC highlights our shared commitment to advancing green technology in the streaming industry. Together, we’re not only enhancing the quality of streaming but also minimizing its environmental impact, paving the way for a more sustainable future.” said Yang Cai, President and CEO of VisualOn.

# Enhancing the Future of Streaming

The integration of QUANTEEC’s technology into VisualOn’s media players is a significant step forward in promoting sustainable practices within the streaming industry. This partnership is expected to enhance both companies' offerings by providing more efficient and environmentally friendly streaming solutions. Both companies are committed to leading the way in green technology, ensuring that the future of streaming is both high-quality and sustainable.

# About VisualOn

VisualOn is a streaming solutions provider that empowers profitable and differentiated streaming media services worldwide. Their Universal Content-Adaptive Encoding solution and advanced media player are trusted by leading media companies. Notably, VisualOn Optimizer received the NAB 2024 Product of the Year Award, reinforcing its commitment to innovation. VisualOn delivers high-quality video content to connected screens, offering wide compatibility, distinctive features, and rapid time-to-market. Explore more at [www.visualon.com](http://www.visualon.com/)

# About QUANTEEC

QUANTEEC is at the forefront of sustainable streaming innovation, offering technology that optimizes streaming by reducing the reliance on traditional server infrastructure. This results in lower energy consumption and operational costs, making it an ideal solution for high-traffic streaming events. QUANTEEC’s technology is designed to scale seamlessly, ensuring optimal performance and quality for viewers while significantly lowering the environmental impact.

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